

課程資訊 (Course Information)					
科號 Course Number	10810KEC 203700	學分 Credit	3	人數限制 Class Size	50
中文名稱 Course Title	永續旅遊與資源規劃				
英文名稱 Course English Title	Sustainable Tourism and Resources Planning				
任課教師 Instructor	趙芝良(CHAO, CHIH-LIANG) more information				
上課時間 Time	T6T7T8	上課教室 Room	Nanda南大9105		
<p>提醒您：請遵守智慧財產權，勿使用非法影印教科書</p> <p>Please respect the intellectual property rights, do not use illegal copies of textbooks.</p>					
此科目對應之系所課程規畫所欲培養之核心能力 Core capability to be cultivated by this course					
課程簡述 (Brief course description)					
<p>本課程目的在於讓學生習得可持續旅遊發展相關的原則，並強化環境資源規劃與管理的應用能力。授課課程主題包括：概念、論證和可持續發展的演變、可持續旅遊業的社會文化、經濟和環境方面的問題；旅遊業發展的正面和負面影響；熟悉並思考有利於可持續旅遊規劃和社區發展的原則。由於旅遊業發展的每個案例都是獨特的，藉由台灣本土案例與全球世界案例的對照以理解不同的地理文化背景下討論問題和旅遊業中可持續發展的實踐能力。本課程採用基於問題的學習形式，希望能促進和加強學生的分析能力、解決問題的能力和團隊合作能力。 This course introduces the concepts and principles associated with sustainable tourism development, emphasizing on their implications for environmental management and planning purposes. Topics to be addressed include: concept, justification and evolution of sustainable development; socio-cultural, economic, and environmental dimensions of sustainable tourism; positive and negative impacts of tourism development; and principles conducive to sustainable tourism planning and community develop</p>					
課程大綱 (Syllabus)					
<p>Course keywords: 生態旅遊(Ecotourism), 「全球永續發展目標」 (Sustainable Development Goals, SDGs), 社區發展(community development), 永續旅遊(sustainable tourism), 環境變遷(Environmental changes)</p> <p>課程內容：</p> <p>Week 1 – Introduction: The Tourism Industry Week 2 – Introduction: A Review of Niche Tourism and Specialized Tourism Weeks 3 – An Overview of Sustainability Reading 1: World Tourism Organization (2013). Sustainable Tourism for Development Guidebook, pp. 16-28 Reading 2: Mowforth, M. & Munt, I. (2009). Defining the New Tourism. Tourism & Sustainability, Routledge: London, pp. 98-109.</p> <p>Weeks 4 & 5 – Sustainable Tourism Management: The Socio-cultural Dimension Reading 3: Swarbrooke, John (1999). The Social Dimension. Sustainable Tourism Management, Oxon: CABI Publishing. Pp. 69-78.</p> <p>Weeks 6 & 7 - Sustainable Tourism Management: The Environmental Dimension Reading 4: Strasdas, W. (2013). Ecotourism and the Challenge of Climate Change: Vulnerability, Responsibility, and Mitigation Strategies. In: Bricker, K., Black, R., & Cottrell, S. (eds), Sustainable Tourism & the Millennium Development Goals, Jones & Bartlett Learning: MA, pp. 209-218.</p> <p>Week 8 – Sustainable Tourism Management: The Economic Dimension Reading 5: Telfer, D. & Sharpley, R. (2008). Economic Impacts. In: Tourism and Development in the Developing World. Routledge: London, pp. 180-185.</p>					

Week 9 – Mid Course Review

Week 10 – Midterms and Discussion=472;

Week 11 – Sustainable Tourism Management in Urban Settings

Reading 6: Hall, M. & Page, S. (2006). Urban Recreation and Tourism. In: The Geography of Tourism & Recreation. London: Routledge. Pp. 185-191; 202-203; 205-212; and 216-217

Week 12 – Sustainable Tourism Management in Mountain Regions

Reading 7: Swarbrooke, J. (1999). Mountain Regions. In: Sustainable Tourism Management, Oxon: CABI Publishing, pp. 183-192.

Week 13 – Sustainable Tourism Management in the Wilderness

Reading 8: Slocombe, S. (1995). Integrating Park and Regional Planning Through and Ecosystem Approach. In: Saunier & Maganck (Eds), Conservation of Biodiversity and the New Regional Planning, IUCN, OAS, pp. 53-66.

Week 14 – Sustainable Tourism Management in Rural Areas (Updated)

Reading 10: Bourke, L. & Luloff, A. (1996). Rural Tourism Development. In: Harrison & Husbands (Eds), Practicing Responsible Tourism. NY: John Wiley & Sons. Pp 277-293.

Week 15 – Sustainable Tourism Management in Coastal Zones (Updated)

Reading 9: Wall, G. (1996). One Name, Two destinations: Planned and Unplanned Coastal Resorts in Indonesia. In: Harrison & Husbands (Eds). 1996. Practicing Responsible Tourism. NY: John Wiley & Sons. Pp. 41-57.

Week 16 – Community Economic Development

Week 17: Student presentations(Group 1-3)

Week 18: Student presentations (Group 4-6), class wrap-up