

課程資訊 (Course Information)					
科號 Course Number	11020KIPE222200	學分 Credit	3	人數限制 Class Size	50
中文名稱 Course Title	永續旅遊教育與規劃				
英文名稱 Course English Title	Education and Planning of Sustainable Tourism				
任課教師 Instructor	倪進誠(NI, CHIN-CHENG) more information				
上課時間 Time	T6T7T8	上課教室 Room	Nanda南大9507		
提醒您：請遵守智慧財產權，勿使用非法影印教科書 Please respect the intellectual property rights, do not use illegal copies of textbooks.					
此科目對應之系 所課程規畫所欲 培養之核心能力 Core capability to be cultivated by this course					
課程簡述 (Brief course description)					
<p>This course would focus on tourism for the outdoor activities and interpretation. Tourism is one of the largest outdoor industries, as well as one of the new six emerging industries in Taiwan. This course will discuss the issues below. Why would supply of resources and demand of visitors be two main scopes for tourism analysis? Why could public policies and governmental management impact strongly the development of tourism? How to improve the skills for design of outdoor activities and interpretation? In brief, these discussions are keys to engage the practices. The course would not only arrange the indoor teaching for theoretical knowledge, and also hold the outdoor fieldwork for on-site practice. Finally, offering a training to become a good interpreter is the advanced goal of this course.</p>					
課程大綱 (Syllabus)					
<p>Course keywords: Education, Planning, Sustainable Tourism, Tour Guide, Tour Leader</p> <p>~ 本課程以全英文上課，由於主題簡單，十分適合英文程度一般的同學修習 ~</p> <p>I. Course Description This course would focus on tourism for the outdoor activities and interpretation. Tourism is one of the largest outdoor industries, as well as one of the new six emerging industries in Taiwan. This course will discuss the issues below. Why would supply of resources and demand of visitors be two main scopes for tourism analysis? Why could public policies and governmental management impact strongly the development of tourism? How to improve the skills for design of outdoor activities and interpretation? In brief, these discussions are keys to engage the practices. The course would not only arrange the indoor teaching for theoretical knowledge, and also hold the outdoor fieldwork for on-site practice. Finally, offering a training to become a good interpreter is the advanced goal of this course.</p> <p>II. Text Books Self-compiled teaching material.</p> <p>III. References (1) O'Hagan, Tinsley, and Mckimm (2020) Taiwan in Simple English: The Best Guidebook for Travelers and Tour Guides (用英文介紹台灣：實用觀光導遊英語·蔡裴驊, 郭宛玲, 丁宥榆譯), Taipei: Cosmos Culture. (2) Crosthwaite, A. (2018) Fun in Taiwan! The Best Guide to Taiwan (說英語Fun遊台灣·林育珊, 黃詩韻, 蘇祥慧譯)· Taipei: Cosmos Culture. (3) Lin and Maynard (2015) Hello Taiwan! Learning about Taiwan in English (用英語認識特色臺灣)· New Taipei city: Best. (4) Cornell, J. (2017) SHARING NATURE: Nature Awareness Activities for All Ages</p>					

- (共享自然·珍愛世界：適用全年齡層的自然覺察活動·達娃譯), Taipei: Teacher Chang.
- (5) Seed Team for Friendly Environment (2017) Curriculum Planning: A Guide for Environmental Educators(課程設計力：環境教育職人完全攻略), Kaohsiung: Hua-du Culture.
- (6) Ward and Wilkinson (2014) Conducting Meaningful Interpretation: A Field Guide for Success (環境解說實務指南·林佑齡譯), Kaohsiung: Hua-du Culture.
- (7) Yu, Chang, and Yang (2014) Planning and Design in Tourism (旅遊規劃與設計), New Taipei city: New wun-ching.
- (8) Chen, R. L. (2014) Itinerary Planning: Strategies and Design in Tourism Product (遊程規劃：旅遊產品策略與行程設計), New Taipei city: Jolohi.
- (9) Chu, Lin, Chen, Liu (2008) Introduction of Tourism (觀光學概論), Taipei: Sanmin.
- (10) Page and Dowling (2002) Ecotourism (生態觀光), London: Prentice Hall.
- (11) Knapp, D. (2008) Applied Interpretation: Putting Research into Practice, InterPress.

IV. Teaching Method

1. Discourse and Discussion of related theories.
2. Analysis and Appreciation for typical cases.
3. Practice and Interaction of outdoor activities.

V. Syllabus

Part I Supply of Resources

- 1-1 Tourism Resources based on Natural and Human Environment
- 1-2 Evaluation and Utility of Tourism Resources
- 1-3 New Provision by Creation and Customization

Part II Demand of Visitors

- 2-1 Demand and Decision-making of Visitors
- 2-2 Difference between Group Tours and Self-guided Tours
- 2-3 Demand of Mass Tourism with Travel Agencies

Part III Policies and Management

- 3-1 National Policies and Competent Authority in Taiwan
- 3-2 Analysis for Inbound Tourists
- 3-3 Impact on Tourism Development
- 3-4 Sustainable Management for Tourism Resources

Part IV Guides to Taiwan in English

- 4-1 Spatial Dimension - Geographical Environment
- 4-2 Temporal Dimension - 400 Developed Years
- 4-3 Thematic Dimension - Cultures, Festivals, Attractions etc.

Part V Planning of Outdoor Activities and Operation of Interpretation

- 5-1 Uses of Familiar Materials, Daily Life Relation, and Affective Creation in Planning
- 5-2 Uses of Temporal -spatial Dimension, Sensory Experience, and Knowledge Briefing in Narratives

VI. Evaluation (waiting for discussion)

1. Class Participation and Activity Involvement (30%)
2. Design and Presentation (15%)
3. Two Outdoor Interpretations (40%)
4. Oral Mock Exam (15%)

VII. Website

Not available.