

課程資訊 (Course Information)				
科號 Course Number	10820KEC 303000	學分 Credit	3	人數限制 Size of Limit
中文名稱 Course Title	戶外活動與解說			
英文名稱 Course English Title	Outdoor Activities and Interpretation			
任課教師 Instructor	倪進誠 (Chin-cheng Ni)			
上課時間 Time	W234	上課教室 Room	南大校區 9105 教室	

### 課程大綱 (Syllabus)

～本課程以全英文上課，由於主題簡單，十分適合英文程度一般的同學修習～

#### I. Course Description

This course would focus on tourism for the outdoor activities and interpretation. Tourism is one of the largest outdoor industries, as well as one of the new six emerging industries in Taiwan. This course will discuss the issues below. Why would supply of resources and demand of visitors be two main scopes for tourism analysis? Why could public policies and governmental management impact strongly the development of tourism? How to improve the skills for design of outdoor activities and interpretation? In brief, these discussions are keys to engage the practices. The course would not only arrange the indoor teaching for theoretical knowledge, and also hold the outdoor fieldwork for on-site practice. Finally, offering a training to become a good interpreter is the advanced goal of this course.

#### II. Text Books

Self-compiled teaching material.

#### III. References

- (1) O'Hagan, Tinsley, and Mckimm (2020) Taiwan in Simple English: The Best Guidebook for Travelers and Tour Guides (用英文介紹台灣:實用觀光導遊英語,蔡裴驊,郭苑玲,丁有榆譯), Taipei: Cosmos Culture.
- (2) Crosthwaite, A. (2018) Fun in Taiwan! The Best Guide to Taiwan (說英語 Fun 遊台灣,林育珊,黃詩韻,蘇祥慧譯), Taipei: Cosmos Culture.
- (3) Lin and Maynard (2015) Hello Taiwan! Learning about Taiwan in English (用英語認識特色臺灣), New Taipei city: Best.
- (4) Cornell, J. (2017) SHARING NATURE: Nature Awareness Activities for All Ages (共享自然,珍愛世界:適用全年齡層的自然覺察活動,達娃譯), Taipei: Teacher Chang.
- (5) Ward and Wilkinson (2014) Conducting Meaningful Interpretation: A Field Guide for Success (環境解說實務指南,林佑齡譯), Kaohsiung: Hua-du Culture.
- (6) Yu, Chang, and Yang (2014) Planning and Design in Tourism (旅遊規劃與設計), New Taipei city: New wun-ching.
- (7) Chen, R. L. (2014) Itinerary Planning: Strategies and Design in Tourism Product (遊程規劃:旅遊產品策略與行程設計), New Taipei city: Jolohi.
- (8) Chu, Lin, Chen, Liu (2008) Introduction of Tourism (觀光學概論), Taipei: Sanmin.
- (9) Page and Dowling (2002) Ecotourism (生態觀光), London: Prentice Hall.
- (10) Kim, A. K. (2011) Environmental interpretation and sustainable tourism: Promoting Visitors' Environmental Attitudes and Behaviour, LAP LAMBERT Academic Publishing.
- (11) Knapp, D. (2008) Applied Interpretation: Putting Research into Practice, InterPress.

#### IV. Teaching Method

1. Discourse and Discussion of related theories.
2. Analysis and Appreciation for typical cases.
3. Practice and Interaction of outdoor activities.

#### V. Syllabus

##### **Part I Supply of Resources**

1-1 Tourism Resources based on Natural and Human Environment

1-2 Evaluation and Utility of Tourism Resources

1-3 New Provision by Creation and Customization

##### **Part II Demand of Visitors**

2-1 Demand and Decision-making of Visitors

2-2 Difference between Group Tours and Self-guided Tours

2-3 Demand of Mass Tourism with Travel Agencies

##### **Part III Policies and Management**

3-1 National Policies and Competent Authority in Taiwan

3-2 Analysis for Inbound Tourists

3-3 Impact on Tourism Development

3-4 Sustainable Management for Tourism Resources

##### **Part IV Guides to Taiwan in English**

4-1 Spatial Dimension - Geographical Environment

4-2 Temporal Dimension - 400 Developed Years

4-3 Thematic Dimension - Festivals, Attractions, Cultures etc.

##### **Part V Design of Outdoor Activities and Operation of Interpretation**

5-1 Uses of Five Senses, Affective Teaching, and Systematic Knowledge

5-2 Narratives of Familiar Materials, Daily Life Relation, and Spatial-temporal Dimension

#### VI. Evaluation (waiting for discussion)

1. Class Participation and Activity Involvement (30%)
2. Design and Presentation (15%)
3. Two Outdoor Interpretations (40%)
4. Oral Mock Exam (15%)

#### VII. Website

Not available.